

# Samson Technologies 700 MHz WIRELESS REBATE/REPLACEMENT PROGRAM

Offer valid: March 1, 2010 through May 31, 2010

## Program Details

The FCC has decided that wireless microphone systems may no longer operate in the 700MHz wireless band. Effective immediately, Samson can no longer service 700 MHz Systems. Therefore, Samson Technologies is instituting a program designed to encourage customers to switch to a new 600 MHz Samson Wireless System by offering a rebate/replacement for the trade-in of Samson 700 MHz frequency band wireless systems. **There are three programs for which you may qualify:**

### FREE REPLACEMENT

If you bought a new Samson 700 MHz frequency band wireless system on or after **August 1, 2009** you qualify for a FREE replacement with a new, comparable 600 MHz system.

### DISCOUNTED REPLACEMENT

If you bought a new Samson 700 MHz frequency band wireless system between **February 1, 2009 and July 31, 2009** Samson will replace it with a new, comparable 600 MHz system for \$150.

### REBATE

If you buy a new Samson 600 MHz frequency band wireless system between **March 1, 2010 through May 31, 2010** to replace your Samson 700 MHz wireless system that is one or more years old, you can get a Rebate from Samson according to the list at the end of this notice.

## FREE REPLACEMENT:

If you bought a new Samson 700 MHz frequency band wireless system on or after August 1, 2009, you may return it for a direct manufacturer replacement at no charge. **Please follow the steps below to redeem your free replacement:**

1. Complete and sign the Replacement Request Form (page 4), and return to Samson, along with the original dated sales receipt for the qualifying 700 MHz Samson Wireless System.\*
2. Send in the qualifying trade-in 700 MHz frequency band wireless system<sup>1</sup> and, if applicable, qualifying trade-in components.\* (Ex. One receiver with transmitter plus additional transmitter all on same frequency.)
3. Allow 6-8 weeks for processing and return of your new wireless system.

## DISCOUNTED REPLACEMENT:

If you bought a new Samson 700 MHz system between February 1, 2009 and July 31, 2009 you may return it for a direct manufacturer replacement with payment of \$150. **Please follow the steps below to redeem your rebate:**

1. Complete and sign the Rebate/Replacement Request Form, and return to Samson, along with the original dated sales receipt for the qualifying 700 MHz Samson Wireless System.\*
2. Send in the qualifying trade-in 700 MHz frequency band wireless system<sup>2</sup> and, if applicable, qualifying trade-in components.\*
3. Enter your credit card number and sign the rebate form or enclose a check or money order for \$150 payable to Samson Technologies. Components will be prorated at \$75 each. (Ex. One receiver with transmitter plus additional transmitter all on same frequency will be replaced for \$225.)\*\*
4. Allow 6-8 weeks for processing and return shipping of your new wireless system.

\*\*Customers in NY, CA, MN, FL and TX - Replacement fee is discounted so that fee plus applicable tax will equal \$150.

## REBATE:

For purchasers of a Samson 600 MHz system to replace their older system during the period of March 1, 2010 through May 31, 2010. **Please follow the steps below to redeem your rebate:**

1. Complete and sign the Rebate/Replacement Request Form (page 4), and return to Samson, along with the original dated sales receipt for the newly-purchased qualifying 600 MHz Samson Wireless System or qualifying Samson Wireless component(s), the original actual model number/UPC label from end of cartons.\*
2. Send in the qualifying trade-in **700 MHz frequency band wireless system**<sup>3</sup> and, if applicable, qualifying trade-in components.\*
3. Allow 6-8 weeks for processing.

*\*See detailed model descriptions below.*

<sup>1</sup> Transmitter and receiver required  
<sup>2</sup> Transmitter and receiver required  
<sup>3</sup> Transmitter and receiver required

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## The following Samson 700 MHz wireless systems qualify for this Wireless Rebate Program:

AirLine 77 <sup>4</sup>	UHF Series One Micro <sup>4</sup>
AirLine Series <sup>4</sup>	UM1/AirLine <sup>4</sup>
AirLine Guitar Pedal Systems <sup>4</sup>	UM1/77 <sup>4</sup>
AirLine Series One <sup>4</sup>	UHF Series One <sup>4</sup>
Concert 77 <sup>4</sup>	UHF Synth 32
AirLine Micro <sup>4</sup>	UHF Synth 5
UHF Micro 32	UHF Synth Six

1. Transmitter and receiver are required.
2. This trade-in program does not apply to Samson Airline Synth, Concert 77 N-channels<sup>5</sup>, Airline 77 N-channels<sup>5</sup>, AirLine System N-channels<sup>5</sup>, UM1 N-channels<sup>5</sup>, UM1 77 N-channels<sup>5</sup>, which do not operate in the 700 MHz frequency range.

## The following is the official rebate on the purchase of new Samson Wireless Systems:

Qualifying Systems	Rebate
Concert 77 N-Channels	\$30
AirLine 77 N-Channels	\$35
AirLine N-Channels	\$35
UM1 N-Channels	\$25
UM1 77 N-Channels	\$30
Concert 277	\$35
Airline Micro	\$25
Airline Synth	\$45

<sup>4</sup> Qualifying systems in the 700 MHz band are marked with a channel designation sticker on the receiver and transmitter with the prefix "U". The following channels are eligible for the rebate – U1 (801.375 MHz), U2 (801.875 MHz), U3 (803.125 MHz), U4 (803.750 MHz), U5 (804.500 MHz), U6 (804.750 MHz)

<sup>5</sup> N-Channel systems operate in the 600 MHz band and are marked with a channel designation sticker on the receiver and transmitter with the prefix "N". The following channels are not eligible for the rebate – N1 (642.375 MHz), N2 (642.875 MHz), N3 (644.125 MHz), N4 (644.750 MHz), N5 (645.500 MHz), N6 (645.750 MHz)

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## **Rebate Requirements for Wireless Components**

All returned components must accompany a full qualifying wireless system for applicable rebate.

**The following is the list of Samson Wireless Components that qualify for the 700 MHz trade-in rebate:**

AG1	AL1
AF1	M32
AH1	UM1
AX1	T32
AP1	H32
AP1B	R32
AR1	UT-5
UR1	UH-5
UT1	UR-5
UH1	UR-5D
CT7	UR-6D
HT7	UT-6
CR77	UH-6
AM1	

**The following is the official rebate on the purchase of additional Samson Wireless Components:**

CR77	\$15
CT7	\$12
HT7	\$15
AF1	\$15
AG1	\$15
AP1	\$17
AX1	\$15
AH1	\$15
UM1	\$15
AR300	\$25
AG300	\$20
AL300	\$20
AX300	\$20
AH2	\$15
AR2	\$15

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## TERMS AND CONDITIONS

This rebate offer is made only by Samson Technologies Corp. (Samson) through its authorized dealer network for purchases from March 1, 2010 and May 31, 2010. All rebate/replacement claims must be postmarked by May 31, 2010 and received by Samson no later than August 1, 2010. Rebates and replacements will be issued only for systems returned to Samson and postmarked by May 31, 2010. This rebate/replacement offer applies only to returns of qualifying wireless systems and related components, manufactured by Samson, which were designed and enabled to operate in the so-called 700 MHz frequency band (any frequency from and including 698 MHz through 806 MHz). The rebate applies only to purchases of new Samson wireless systems models Concert 77-N-Channels, Concert 277, AirLine N-Channels, AirLine 77 N-Channels, UM1 N-Channels, UM1 77 N-Channels, AirLine Synth, AirLine Micro, together with the specified new Samson wireless system components. This rebate offer is available only for original end user purchasers and is valid only for their purchases of the qualifying new products from Samson Technologies Corp. or its authorized retail dealers in the United States between March 1, 2010 and May 31, 2010 (and in any event excludes any products in the 700 MHz band).

Dealers, distributors, and other resellers of Samson products, together with their employees, agents and family members are not eligible for this Program and may not claim rebates on behalf of end user purchasers. The rebate amount listed is for each qualifying new Samson wireless system and, if applicable, Samson component purchased, provided that a rebate claim is properly made in accordance with this offer (including a proper trade-in for each Samson system or component purchased).

Rebate/Replacement claims without all of the proper documentation and other materials required will be ineligible for the rebate.

**REBATE CLAIMS** must be submitted on a properly completed and signed Samson Rebate/Replacement form and must include the following additional documentation and materials: (1) copy of the original dated sales receipt for a qualifying new 600MHz Samson Wireless system, with the Samson Dealer's name and other identifying information, (2) the original actual UPC label from end of the cartons of the 600MHz system, and (3) the qualifying trade-in Samson wireless system(s) and, if applicable, component(s). Completed Rebate Form must include all required information, including, but not limited to, product quantities and system information.

**REPLACEMENT CLAIMS** must be submitted on a properly completed and signed Samson Rebate/Replacement form and must include the following additional documentation and materials: (1) a copy of the original dated sales receipt for the returned 700 MHz Samson Wireless System, showing the Samson Dealer's name and the date of purchase within the terms of the replacement program, and (2) the qualifying returned Samson wireless system(s) and, if applicable, component(s).

Samson reserves the right to require additional information from claimants to ensure compliance with the terms and conditions of this rebate/replacement Program. All products and documentation submitted to Samson become the exclusive property of Samson and will not be returned. Submitted products will not be returned to the U.S. marketplace. Samson is not responsible for late, damaged, incomplete, lost, misdirected, incorrect, postage due or illegible rebate submissions or submissions that are not properly submitted for any reason. Such submissions will not be honored. Keep copies of documentation submitted for your records. This rebate offer is open to U.S. residents only. This rebate offer is void where prohibited by law. Any associated taxes are the responsibility of the rebate claimant. Rebate recipients should allow at least 6 to 8 weeks for Samson to send their rebate checks. Samson reserves the right to reject wireless systems or components submitted to Samson as part of a rebate claim in Samson determines that any part of the systems or components were not genuine product acquired by the end user purchaser in a *bona fide* sale (e.g., counterfeit or stolen products). Samson reserves the right at its sole discretion, at any time, without notice, to suspend, terminate or modify this rebate Program in any respect this rebate offer or any related terms or conditions. Samson's decisions about rebate Program eligibility or ineligibility are final. Samson's rejection of any improper rebate claim will not entitle the claimant to any refund, return or other accommodation with respect to the claimant's purchase of new Samson wireless systems or components.

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**PLEASE PRINT LEGIBLY** (To be completed, signed and submitted by end user purchaser claiming rebate.)

Purchaser's Name:					
Purchaser's Signature:					
Date Form Submitted:					
Street Address:					
City:		State:		Zip:	
Telephone Number:					
Email Address:					
<b>PLEASE CHECK ONE</b>					
REBATE:		Free Replacement:		Discounted Replacement*:	
VISA <input type="checkbox"/>	MC <input type="checkbox"/>	DISCOVER <input type="checkbox"/>	AMEX <input type="checkbox"/>		
Card No.		Exp Date:		Sec Code:	
<small>For VISA, MC and DISCOVER code is 3 digit number on back. For AMEX code is 4 digit number above and to the right of the account number.</small>					

\*Enclose check or money order payable Samson Technologies or enter your credit card information above.

\*\*Customers in NY, CA, MN, FL and TX - Replacement fee is discounted so that fee plus applicable tax will equal \$150.

## To Receive Your Rebate/Replacement Send:

- For REPLACEMENT: The original dated sales receipt (no photocopied substitutions) for your qualifying 700 MHz Samson wireless system(s) and, if applicable, qualifying Samson component(s), issued by the authorized Samson dealer where the product(s) was (were) purchased, indicating model number(s) and name and address of the dealer;  
For REBATE: The actual (no photocopied substitutions) model number label (UPC proof of purchase) from the end of each product carton of the newly-purchased qualifying 600 MHz Samson products;
- Both the receiver(s) and transmitter(s) of Samson qualifying trade-in wireless system(s) in the 700 MHz frequency band and, if applicable, qualifying trade-in components; and
- This completed and signed Rebate/Replacement Offer Form to Samson at:

**Samson Technologies**  
**700 MHz WIRELESS TRADE-IN**  
**45 Gilpin Avenue**  
**Hauppauge, NY 11788**

## Qualified Returned Products

QTY	Returning Wireless System(s) and if applicable Wireless Components

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